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# NEWS RELEASE

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## Beaumont Community Survey

Beaumont, CA—The City of Beaumont is asking residents to participate in its upcoming community survey. The scientific survey is designed to provide a baseline of how the city government is serving residents, to gauge perceptions of the city and to make comparisons with peer cities.

The city contracted with National Research Center, Inc. to provide a low-cost, high-quality method to conduct market research. The survey centers on community livability and includes questions about the quality of life in the community, local policies, demographics and rating of local government services.

A random and scientific sample of 2,500 households will receive invitations via mail to participate in the survey. Responses will be weighted and analyzed to provide scientifically valid data. In addition to the mailed surveys, all residents of Beaumont will be invited to participate in an online version of the survey. The results of the survey can be used to improve service delivery, strengthen communications with community stakeholders, and identify clear priorities for use in strategic planning and budget setting.

For questions regarding the Beaumont Community Survey, please email [astarr@beaumontca.gov](mailto:astarr@beaumontca.gov)

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### ***About National Research Center, Inc. (NRC)***

*NRC is the leader in the field of public sector research and evaluation, with clients from across the country and around the globe. The firm is comprised of a skilled team of social scientists who supports cities, counties, foundations and nonprofit organizations in using research to help communities thrive. NRC pioneered the development of The National Community Survey (The NCS™) and continues to offer a suite of products designed to enhance the public voice and aid local decision-making.*