



CITY OF BEAUMONT

1310 Oak Valley Pkwy Beaumont, CA 92223

P: (951) 769-8524 F: (951) 769-8519

BeaumontCa.gov

BEAUMONT FREEDOM FESTIVAL APPLICATION

Monday, July 4, 2022 4:00 p.m. - 9:30 p.m.

Stewart Park Beaumont, 10th & Orange Streets

PURPOSE AND GOALS

Beaumont Freedom Festival is operated by the City of Beaumont. The purpose of the Freedom Festival is to promote local businesses with the event being designed to:

- Create a positive image for Beaumont
- Expose community members and visitors to the merchandise and services offered in the Pass Area
- Provide additional exposure for local vendors including an opportunity for local growers to sell their produce
- Enhance the community as a whole

It is the goal of the Freedom Festival staff to schedule activities for Freedom Festival that provides a wholesome family atmosphere. The activities should appeal to all ages and provide a product/service mix that reaches all aspects of the marketplace.

APPLICATIONS

The City of Beaumont has full discretion concerning the use of the City's premises for all Freedom Festival activities.

To participate in Freedom Festival, a vendor must apply by June 24, 2022, for the Freedom Festival on July 4th. The Freedom Festival staff has the right to review/revoke the application at any point in time. Merchandise for sale may be asked to be viewed by Freedom Festival staff before the applicant is accepted into the market. Applicants must send pictures with their application or make an appointment to meet with staff. Applicants may assume their application is approved unless they hear from staff that it has not been accepted.

- NOTE: Vendors wishing to sell items not listed on their applications or make any changes to their market activity must submit changes for approval.
- The City of Beaumont has the right to make changes to the documents and fees at any time.

ACTIVITY CLASSIFICATION

FREEDOM FESTIVAL STAFF RESERVES THE RIGHT TO LIMIT PARTICIPATION IN ANY CLASSIFICATION, TYPE OF MERCHANDISE, OR SERVICE IN ORDER TO PROVIDE THE PRODUCT/SERVICE MIX DESIRED FOR THE ENTIRE MARKET.

Fundraising by and for Nonprofit Organizations: Organizations wishing to raise funds during Freedom Festival shall have a not-for-profit status. Verification of identification number is required and shall be provided upon submission of the application. In addition, all moneys generated by sales or solicitations, excluding direct material costs, shall go to the nonprofit group. The Freedom Festival staff may request full accounting.

Distribution of Information: All groups or individuals wishing to disseminate information, pass petitions, or promote political, religious, or personal beliefs must be approved by staff. Bull horns, loudspeakers, and other means of sound amplification shall not be used without written permission by the committee. Participants may not harass, follow, or intimidate market visitors. There shall be no posting of handbills on trees, buildings, or vehicles.

Food Vendors

The Beaumont Freedom Festival is open to self-contained food trucks or artisan vendors selling pre-packaged items ONLY. On-site cooking booths will not be accepted.

Food Trucks: Vendors wishing to sell food items shall contact the Riverside Department of Environmental Health Services prior to applying. Food vendors shall submit copies of appropriate Health Department permits upon approval of their application. It is the responsibility of individual food vendors to learn, and adhere to, all Health Department regulations and standards. Each food vendor is responsible for his/her health permit for the July 4th, 2022 Freedom Festival. All Food Vendors shall provide and place a minimum of **ONE TRASH RECEPTACLE ON THE OUTSIDE OF THEIR VEHICLE** for customer use.

Artisan Food Vendor: Vendors who prepare food for consumption in a home or commercial kitchen, and then sell at the Market. Examples of these types of products are jams, canned goods, baked goods or packaged food items.

PERMITS AND DOCUMENTATION

Participants shall comply with all City, county and state permit requirements. It is the **RESPONSIBILITY OF THE VENDOR** to be aware of all permit requirements and, upon approval, pay any fees associated with the issuance of these permits. The following permits shall be on premises during the Beaumont Freedom Festival:

- Riverside County health permits (for food vendor only)
http://www.rivcoeh.org/opencms/rivcoeh/Forms_Guidelines/#FF
- Pre-packaged health permit (for artisan food vendor only)

FEES

Base fees have been established to mitigate some of the costs associated with operating the market. Fees are based on vendor type, and include the vendors' share of the following expenses: street cleaning and sweeping; trash pick-up; portable toilet facilities; police; and advertising. All fees must be paid in advance to participate in the Freedom Festival, **NO EXCEPTIONS**.

THERE ARE NO REFUNDS

The Freedom Festival Rain/Wind Policy will be determined by the forecasts on the Weather Channel's website, www.weather.com at noon. Should the forecast predict a 60% chance of rain at 12pm or later, Freedom Festival may be canceled for the evening. Farmers and vendors can look up the site themselves to find out if the market will be open by accessing the website at www.weather.com, entering 92223 in the zip code field, and then clicking on the "Hour by Hour Forecast".

Should the weather defy the forecast, the Freedom Festival staff will proceed with the following guidelines: 1) the deadline to cancel the market will be 12 p.m., only if it is raining at 12 p.m. or if the streets are wet at that time; 2) if the market is canceled, an **e-mail** will be sent out to the distribution list at 12 p.m.

PAYMENT

Vendors may pay with credit/debit card (Visa and Master Card) at the Albert A. Chatigny Center, located at 1310 Oak Valley Parkway or checks made payable to: City of Beaumont. There is a \$35 charge for all returned checks. Please do not send cash with the application. **THIS IS A NON-REFUNDABLE EVENT.**

SPACE ALLOCATION

Space numbers will be marked & your space # will be given to you upon arrival of set up. Standard space size is 10' x 10'. If additional space is needed there will be an additional fee. **THE VENDOR IS RESPONSIBLE FOR BRINGING A 10'X10' EASY-UP, 1-2 SIX-FOOT TABLES, AND TABLECLOTHS.** Participants must stay within their assigned spaces. The sidewalks, streets, planters and fire lanes must remain clear at all times. Boxes and storage items will not be allowed in the view of the public. Vendors must present an attractive display including the use of table drapes. Spaces are assigned on a first come, first serve basis. The Freedom Festival Committee shall review all space assignments on a regular basis.

The Freedom Festival Committee reserves the right to relocate vendors and/or reassign spaces at its discretion. Activities no longer deemed appropriate, or that do not coincide with Freedom Festival goals shall be discontinued. Corner spaces are available on a limited basis,

VENDOR SET UP

All vendors will begin set up at 1:00 p.m. and **MUST BE COMPLETELY SET UP BY 3:00 p.m. NO EXCEPTIONS**

VENDOR SET UP PROCEDURE

Vendors ARE NOT ALLOWED into the Freedom Festival area until their designated time (see above). No exceptions. A Citation/Warning will be given to anyone violating this rule. Vendors may enter at their designated time to their marked location, unload & promptly move their vehicle to maintain a consistent flow of traffic. At no time will a vendor be allowed to bring more than one vehicle in the marked area at a time unless it is towing a food trailer. Once your vehicle has been unloaded and moved, you may begin to setup. **DO NOT BEGIN SET UP PRIOR TO YOUR VEHICLE BEING MOVED AND PARKED.**

All vehicles must be off marked area by the setup completion time of 3pm (see above) and all **PARKING RULES AND REGULATIONS WILL BE STRICTLY ENFORCED!!** Vendors arriving late are not guaranteed access to their space, nor participation for the evening.

VENDOR DISMANTLING

Fireworks will conclude at 9:30 p.m., and you are not permitted to unassembled and dismantle your booth until they have concluded. We encourage you to stay open, as customers will continue to shop as the concerts conclude. Dismantling of booth space may not occur until 9:30 p.m. as a courtesy to the other participating vendors and the Freedom Festival committee. No vehicles will be allowed onto Freedom Festival Premises until Freedom Festival concludes at 9:30 p.m. Barricades are removed approximately one-half hour after Freedom Festival activities conclude for vehicle access. **IF EARLY TAKE DOWN OCCURS, THE COMMITTEE HAS THE RIGHT TO ASK YOU TO DISCONTINUE YOUR PARTICIPATION IN FUTURE EVENTS AND AN EARLY DISMANTLING FEE WILL BE INCURRED.**

FIRE LANES

Fire lanes must be maintained during set up, operation and dismantling. Vehicles must always be able to proceed down the center of the street. Only "people" shall be permitted in the fire lanes. No tables, risers or other equipment is allowed without express written permission by the Fire Department and/or Freedom Festival Committee. Participants shall be aware of code requirements and comply; offenders shall be cited.

ELECTRICAL/EQUIPMENT REQUIREMENTS

The City of Beaumont is NOT providing electricity, each vendor is responsible for their own.

IF ELECTRICITY IS DESIRED, ALL VENDORS NEED TO BRING AND USE THEIR OWN GENERATORS.

GENERAL RULES – BEAUMONT FREEDOM FESTIVAL

1. All applications must contain the name, address, phone number, business license number and signature of license holder. The application shall also acknowledge the applicant's liability for damages.

2. The City of Beaumont is not responsible for theft or damages to property belonging to persons participating in the Freedom Festival; nor does the above named assume any responsibility for items left unattended during Freedom Festival activities.

3. No person participating in the Freedom Festival shall state, imply or otherwise suggest that the City of Beaumont supports the views of his/her organization.

4. Booths must always be staffed, and participants in the Freedom Festival shall be appropriately dressed and conduct themselves with proper decorum.

5. At the discretion of the board, participants may not sell merchandise of adult nature, alcohol or drug paraphernalia. Neither may any merchandise be sold that may imply, suggest or support this type of activity. If items are found at your booth, you will be asked to pack up your items and you will not be allowed back to the Freedom Festival.

6. No person shall deface or otherwise abuse buildings, plants or other facilities. Vendors are not permitted to set-up merchandise, booth materials, etc. on sidewalks or in planters.

7. All participants shall reimburse The City of Beaumont for any costs incurred relating directly to their activity. This includes damage to: landscaping, street fixtures, electrical outlets, etc.

8. All participants shall keep their area clean during the activity and leave the space and surrounding area clean afterward. Vendors are required to take all waste caused by or relating to their activity with them. If additional garbage collection, street sweeping, or other cleanup is required, vendor fees will be increased to cover all costs.

9. Animals are not allowed in the food area or vendor booths during the Freedom Festival without a permit issued by staff.

10. Excessive noise from sound systems, musical performances and other audio equipment is prohibited. Vendors and entertainers using audio equipment shall ensure that noise levels created by their activity do not interfere with the activities of other market participants. Any violations or complaints about the noise level will be grounds for suspension.

11. Whereas, parties involved in the selling or transfer of items for sale during this event known as the Freedom Festival, under penalties of law, under the copyright codes set forth with the Department of Commerce, will not transfer or permit for resale, items that do not bear the registered trademark of trademarked

items, without the written approval of the registering agency and its companies, for which items are protected under the trademark act. If a vendor is caught selling illegal items, the City of Beaumont cannot be held responsible for the actions of the vendor and the vendor will be immediately suspended.

12. Vendors shall not interfere, verbally or physically, with the activities of other market participants. All questions and/or complaints should be directed to the Freedom Festival Committee. The Committee shall respond appropriately.

13. Vendors are not allowed to sell "irregulars, seconds, buy-out or clearance" merchandise.

14. Booth display requirements within vendor's area must include: all tables be covered by table cloths; NO selling out of storage boxes; all storage boxes are to be covered by the table drapes; signs must be of professional quality (NOT hand written)

15. SUBLETTING - Booth spaces shall not be assigned or sublet to others without prior approval from the Freedom Festival committee.

16. All participants shall comply with all the above rules. Noncompliance, including offensive conduct, may result in immediate revocation of Freedom Festival privileges and forfeiture of fees. The Committee reserves the right to refuse participation to any applicant; they shall not discriminate based on race, religion, creed, color, sex or national origin.

17. Citations shall be issued to any participant not complying with any rules and regulations of the Freedom Festival. If non-compliance continues after a 2nd citation is issued (regardless of reason) participant shall be suspended from the festival.

18. Any Freedom Festival participant that is denied access, reprimanded, or questions any decision made, may submit a written request for consideration to staff. The City of Beaumont has final jurisdiction over all Freedom Festival activities and decisions.

19. Smoking is not permitted within the Freedom Festival Event Area.

20. Should ownership of a business participating in the festival be transferred to a new owner, the new owner must complete a Freedom Festival application. At its discretion, staff will review the application for approval/denial. Retaining the same space assignment and/or participation in the festival is not guaranteed.

22. Freedom Festival rules are subject to change without notice.

PLEASE REMEMBER TO INCLUDE THE FOLLOWING:

- Completed Application
- Product Picture (all vendors)
- Check or Money order Payable to: City of Beaumont or credit/debit (must be paid at the Chatigny Center)
- Copy of City of Beaumont Business License (or one day Special event business license)
- Food Truck Vendor - Copy of General Liability Insurance
- Food Truck Vendor - Riverside County Health Permit
- Artisan Food Vendor - Pre-packaged health permit

**THANK YOU FOR PARTICIPATING IN
THIS EXCITING COMMUNITY EVENT!**