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# NEWS RELEASE

For Immediate Release: March 15, 2024

## **Bicycle and Pedestrian Safety Operation Planned for March 18, 2024**

**Beaumont, CA**—The City of Beaumont Police Department will conduct a traffic safety operation on Monday, March 18, 2024, from 2:00 p.m. to 10:00 p.m. focused on speeding, illegal turns, failing to yield or provide right-of-way to bicyclists or pedestrians, or failing to stop for signs and signals.

Whether walking, driving, or riding a bike, these safety steps are critical to your safety:

- **Pedestrians:** Be predictable. Use crosswalks, when available. Take notice of approaching vehicles and practice due care. Do not walk or run into the path of a vehicle. At 30 mph, a driver needs at least 90 feet to stop. Be visible. Make it easy for drivers to see you – wear light colors, reflective material and carry a flashlight, particularly at dawn, dusk or at night. Be extra careful crossing streets or entering crosswalks at night when it is harder to see, or when crossing busier streets with more lanes and higher speed limits.
- **Drivers:** Do not speed, and slow down at intersections. Be prepared to stop for pedestrians at marked and unmarked crosswalks, and between intersections where pedestrians may cross. Avoid blocking crosswalks while waiting to make a right-hand turn. Never drive impaired.
- **Bicyclists:** Obey traffic laws, use hand signals, use lights at night (front white light and rear red reflector), and wear a helmet. Bicyclists must travel in the same direction of traffic and have the same requirements as any slow-moving vehicle. Avoid the door zone and do not ride too closely to parked cars. If there's a bike lane, use it, unless making a left turn, passing, or approaching a place where a right turn is allowed. Yield to pedestrians. Bicyclists must yield the right-of-way to pedestrians within marked crosswalks or within unmarked crosswalks at intersections, and between intersections where pedestrians may cross.

Grant funding for this program is provided by the [California Office of Traffic Safety](#), through the National Highway Traffic Safety Administration.

For media inquiries, please email [pio@beaumontca.gov](mailto:pio@beaumontca.gov). The Beaumont Police Department encourages residents to report suspicious activity to the Police Department by dialing 9-1-1 or the non-emergency line at 951-769-8500. Together, we can help to reduce crime in the City of Beaumont.

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