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NEWS RELEASE

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City of Beaumont Announces Launch of Everbridge Emergency Alert System

Beaumont, CA— The City of Beaumont is pleased to announce the launch of the Everbridge Alert System, a state-of-the-art platform that has already been successfully used a few times to enhance safety and communication during emergencies and critical incidents.

The Everbridge platform has demonstrated its effectiveness by providing timely and critical information to Beaumont residents during recent events. With this official announcement, the city aims to ensure all residents and visitors are aware of and sign up for these alerts.

Key features of Everbridge:

- Multi-channel alerts: Residents and visitors can receive notifications via text messages, emails, phone calls, and mobile app notifications.
- Geo-targeted messages: Alerts specific to neighborhoods or areas with relevant information.
- Two-way communication: Allows for replies or feedback to messages.
- Customizable Preferences: Users can select their preferred communication methods and types of alerts.

Mayor David Fenn emphasized the importance of real time communication stating, “The successful use of Everbridge during recent emergencies and critical incidents has proven its value. The official launch ensures our residents and visitors are informed about this tool and encourages everyone to sign up.”

HOW TO SIGN UP:

- Residents and visitors can sign up to receive alerts via email, text or phone call by visiting the City of Beaumont’s website [beaumontca.gov] or visit the member portal: <https://member.everbridge.net/338104120508785/login>
- Residents may also text BEAUMONT to 888777 to receive messages via text without providing additional information.
- Download the Everbridge mobile app, and sign up to receive messages via the mobile app.

By ensuring that residents are well-informed and prepared, Beaumont continues to elevate its dedication to safety and community well-being. Sign up today to stay connected!

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