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NEWS RELEASE

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Retail Growth Continues: Target to Open at Oak Valley Village in Beaumont

Beaumont, CA— The City of Beaumont is thrilled to share the upcoming development of Oak Valley Village, a new 28-acre retail shopping destination from Regency Centers, located at Oak Valley Parkway and I-10 Freeway. The development will be anchored by Target®, with additional retail tenants anticipated, including a Sprouts Farmers Market. Construction is expected to break ground later this year, with the grand opening slated for the second half of 2027.

“We are thrilled to welcome Target to the City of Beaumont!” said Mayor Mike Lara. “Our community has been asking for this store for quite some time. Target will not only offer great value to our residents but also generate jobs and support Beaumont’s continued growth.”

“Bringing Target to Beaumont has been many years in the making, and it wouldn’t be possible without the continued vision and support of our City Council and the relationship built with Regency Centers,” said City Manager Elizabeth Gibbs. “Keeping our dollars local while welcoming shoppers from surrounding cities will position Beaumont as the newest regional retail destination.”

The new Target will offer a full range of products, including groceries, clothing, electronics, and home essentials, making everyday shopping easier and more accessible for Beaumont families. This project is a key milestone in Beaumont’s ongoing economic development efforts. Beyond the convenience and the variety that Target brings, the new retail development is expected to generate significant local sales tax revenue, which will help fund core city services such as public safety, infrastructure improvements, and parks and recreation programs.

More details about future retail, grand openings, and hiring opportunities will be shared as the project progresses.

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